



Building Better Businesses Globally



Morison International

Welcome to our world

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A refreshing alternative



Solutions for your business world

“Morison International member firms can be relied upon to help you identify the opportunities ...”



Our values ... your success

Our clients

Whether you are a publicly listed company, an owner-managed business or a high net-worth individual, Morison International member firms can be relied upon to help you identify the opportunities, navigate the challenges, and inform, influence and prosper in your markets of choice.

Our members represent businesses, entrepreneurs and trade organisations operating across almost all major industries and sectors. You may already be an active player internationally, looking for new avenues to pursue or a successful company eyeing its first tentative steps overseas.

The Morison International family gives you access to professional services firms who are highly experienced in dealing with cross-border assignments, no matter how large or small and no matter how complex.

But it is about much more than high-quality advice and exceptional service. Our members bring together all the expertise and knowledge of the major players but combine it with a hands-on approach that, ultimately, helps to better position your business for continued success.

Our advisers

We don't just accept any professional services firm into the Morison International family. Our recruitment procedures are tough, to ensure the reputation we have built up over two decades remains high and that clients are confident and inspired by what we have to offer.

Our members are owner-managed firms who value their independence but who are united in a common goal to satisfy clients' needs by partnering with other high quality internationally active firms.

We recruit from the leading firms in their base location, with many ranked in the top 10 or top five in their local markets. But it is all about quality, not size or ranking. We set rigorous selection criteria for member firms to ensure they have not just strong leadership, respected local reputations and a strong client-focused culture but that they can also demonstrate proven international success and, crucially, have full service capabilities across technical expertise, delivery and all relevant international standards.



Morison International

You can QUOTE us...

“ *In the ever-changing shipping industry where uncertainty and volatility is the norm, we have chosen a Morison International member firm because we share a common vision of long-term relationships and high standards of excellence.* ”

Danny Chiu,
Chinese Maritime Transport Ltd,
Taiwan

Delivering excellence across the following sectors and services:

Industry knowledge

- Automotive
- Construction
- Energy
- Entertainment and media
- Farming
- Financial services
- Food production
- Government
- Healthcare
- Hospitality
- Logistics and warehousing
- Mining
- Manufacturing
- Petro-chemical

- Pharmaceutical
- Professional services
- Real estate
- Retail
- Shipping
- Technology
- Telecommunications
- Textiles
- Transport
- Utilities

Service

- Accounting services
- Audit and assurance
- Business rescue & recovery
- Consulting
- Corporate finance
- Forensic accounting
- Insolvency
- IT consultancy
- Legal services
- Tax

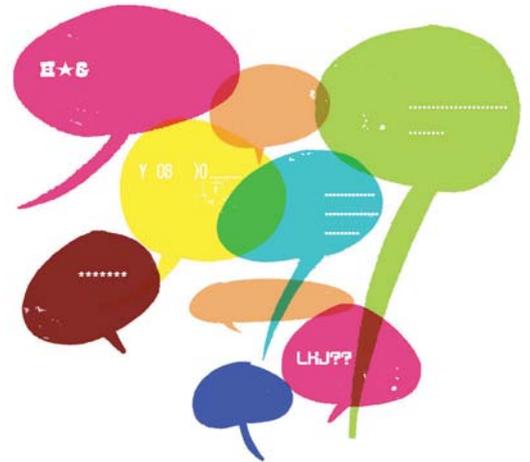
*Our members are **owner-managed** firms...*

Maximising your success

“ We are rather selective. We don't want to be large just to see our name on some meaningless "ranking survey" but we do want to be acknowledged as the best at what we do – and to offer clients a real and refreshing alternative to the 'big four'.

”

Jean-Pierre Larroze, Chairman,
Morison International



High-quality advice and exceptional service...

Making a real difference

What we do may not be unique, but we like to think the way we do it most certainly is. Our international presence ensures the cross-border needs of clients are met in a way that is flexible, creative, continually assessed and always centred on the needs of the businesses we serve.

Our operational footprint covers all major international and emerging business territories and, while our expertise and global reach is extensive, the emphasis is first and foremost on quality.

From telecoms, transport, pharmaceuticals and financial services to government, healthcare, construction and real estate, our global association of independent accountants, auditors, tax advisers and business consultants delivers clients the expertise they need, wherever they need it.

More than just a promise

High quality client care is something every organisation, association and business aspires to – and invariably talks about at length. The truth, however, is often only evident when a client is exposed to that service over the life of a business relationship.

At Morison International, we don't pretend to be the largest in our field. But what we do strive for, continually invest in and consistently deliver is a level of service that is guided by our unique 10-point client care promise. It is something that embraces the value added process, budgetary transparency, clear and responsive reporting and quality assurance that puts clients at the heart of everything we do.



Morison International

Always in safe hands

How often do you hear a business say that within months of hiring a professional services firm their day-to-day contact has been downgraded from liaising with a partner to a more junior member of staff? We are continually focused on a partner-led, high-quality relationship with all those companies with whom we do business.

Each of our members has either an international liaison partner or a dedicated international department, giving clients access to the most talented and appropriate members of a team. These are individuals who are not only highly visible to their clients but who have personal knowledge of international business, access to a formidable network of partners and, ultimately, the ability to be responsive, informed and enterprising across a broad range of services.

Our community

For two decades, firms within the Morison International family have been helping to redefine the way in which businesses partner with professional services firms. Ours is an association that is much more than a name tag umbrella and we continually invest in the sharing of: ideas and experience; training and knowledge transfer.

Lead partners in the firms we represent are well known to each other, often working on an expanding portfolio of joint client assignments and attending regular meetings and events, ensuring clients benefit from the best advice, knowledge and - most importantly - results.

Always adding value

Value for money is most definitely the mantra of today's business community but that should not mean quality is compromised and nor should it entail anything other than the highest standards.

Morison International member firms provide a cost-effective alternative to the "big four" and other monolithic associations. The majority of our partners have experience gained with those "big four" but now offer a more personalised and holistic approach that cannot be matched by the larger providers. The result? Clients have access to all the same knowledge, expertise and proven track records while benefiting from a more cost-effective, hands-on approach.

Quality expected, quality assured

Global associations of professional services firms are not unique and the work delivered inevitably falls within predetermined legal, regulatory and fiscal frameworks.

What separates Morison International apart is that we are rather selective. We don't want to be large just to see our name on some meaningless "ranking survey" and nor do we operate an association that provides our members with just another opportunity for "box-ticking".

Member firms are carefully selected based on a set of rigorous recruitment criteria to ensure we only partner with the highest quality firms and people recognised as leaders in their field. Each has met specific quality criteria both nationally and internationally and is, ultimately, striving to be the first port of call for clients who need high-quality, cost-effective international business solutions.

*Always centred on the needs of the
businesses we serve...*

Global reach



With over 90 member firms working across 222 offices in more than 60 countries, Morison International is a leading association of independent professional services firms.

More than 6,500 staff and over 575 partners serve clients in markets from Chicago to Paris, Toronto to Moscow, London to Beijing, Frankfurt to Mumbai, Dubai to Sydney, Amsterdam to Johannesburg, and Singapore to Buenos Aires.

Whether it is in auditing, accounting, tax or consultancy services, our membership brings together a portfolio of experience, regional and international expertise and a tailor-made, responsive approach that is as innovative and refreshing as it is steeped in the highest and most stringent professional standards.

We can say nice things about ourselves, of course, but there is no substitute for hearing from those companies and organisations it is our pleasure and privilege to represent.

“Operating any company that trades across multiple jurisdictions is complex and challenging. What has impressed us most in our dealings with a Morison International firm is that our work is always handled at partner-level, it is always delivered to the very highest standard and, crucially, we feel they are very much part of our team.”

Richard Bolte, Jr., President and CEO, BDP International, Inc

“Our business is important to us and we want it to be as important to those we partner with - and that is undoubtedly what we get from our work with a Morison International firm. In addition, they are straightforward and knowledgeable - a recommended partner for any international organisation.”

**Lew Chyuan-Fu, CEO,
Koryo Co. Ltd**

“What is really refreshing about our engagement of a Morison International firm is that they understand the commercial realities of business and find the delicate balance between fulfilling their statutory role as an independent auditor whilst serving the needs of their client.”

**Goo Liang Yin, CFO,
China Great Land
Holdings Ltd**



Morison International

"Business has changed and continues to do so at an often alarming pace. I really appreciate the timely updates and insights into the latest business, macro-economic and legislative developments in our key markets. This business partnership adds value and delivers real benefit."

William Tan, CFO, Metal Component Engineering Ltd



"Perhaps the single most impressive thing about Morison International is that their global reach, knowledge and influence is unrivalled but the service is one that is delivered in an almost 'small-scale' way where quality, partnering and going just that little bit further ensures they are set-apart from some of those monolithic networks."

Martin Prins, CFO, Cordstrap B.V.

"Engaging with Morison International has enabled us to establish straightforward, effective access to skilled local professional support that has completely met our delivery and budget needs. Morison International member firms are our first port of call to resource our worldwide engagements."

Peter Arr Woodward, MD, ARTTCO

"What I appreciate is that we never feel like just another client. They have proven, time and time again, that they care about our business and are professional, helpful and reliable in all the services provided."

Paul Paffett, VP, Asia Pacific, Construction Specialties

Working with us ...

“We have the credibility to inspire confidence, the track record to deliver results and - above all - an approach our clients find highly refreshing.”



...all you need to know

Working with Morison International is a smart move. Operating in six continents, we have the scope to meet even the most complex client needs across multiple jurisdictions and we have the talent and expertise that enables our members to work with your business as a true partner and never as a consultant operating at arms' length.

- Established in 1990
- A leading association of independent accounting and consulting firms
- Our mission is to have high-quality, full-service, member firms in all key locations worldwide in order to meet the cross-border needs of even the most complex business model
- Run under the direction of an international board. In addition, each of our four operational regions also benefit from their own board structure
- Representation in six continents with over 200 offices and 6,500 staff worldwide
- Geared up to meet the needs of international clients
- Pan-market structure featuring regional and technical working groups
- Our members generated revenue of over US\$500 million *

* 2011 figures



Morison International

The Next Step

Contact Morison International's global executive office who will put you in contact with the right international specialist to address your needs:

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